

Seminars at the Institute of Innovation and Entrepreneurship, fall 2017

MONDAY September 25, 14.15-16, IIE seminar room, 7th floor, Viktoriagatan 13

Francisco O. Ramirez – Professor of Education and Director of SCANCOR/Stanford, Stanford University

14:15-15: Research seminar: "The Socially Embedded American University: Intensification and Globalization" (written by Francisco O. Ramirez)

15:15-16: Presentation of SCANCOR

TUESDAY October 17, 13.15-15, IIE seminar room, 7th floor, Viktoriagatan 13

Research seminar:

Entrepreneurship and Regional Policy

Marie-Louise Eriksson– PhD, Senior strategist, Region Skåne

The Creation of Business Networks by Nascent Entrepreneurs

Tomas Karlsson– Associate professor, Managing Organizational Renewal and Entrepreneurship, Det. of Technology Management and Economics, Chalmers University of Technology

In this paper we describe when, how and with whom nascent entrepreneurs create their initial business networks. Our study is methodologically novel and ambitious. We follow 28 nascent ventures in the uncertain process of establishing relevant business networks for their nascent venture. We draw on weekly diary entries and describe how over a five-month period new contacts are or are not attracted to the emergent venture. We look more specifically on the relationship between the micro foundation of business network formation, rather than preexisting social network tie structure. We do so by studying focusing on primarily entrepreneur initiated contacts with potential future business network ties. We approach the data analysis by traditional descriptive network analysis and inductive content analysis. Research on entrepreneurial network creation has predominantly investigated the effect of network structure retrospectively. As hindsight is 20/20, this lends itself to planned and instrumental theorizing to the possible neglect of the role of uncertainty in the process. Overall, we add important insights to the literature by allowing the uncertainty of the future reflect through the thoughts and actions of nascent entrepreneurs as they go through the business network creation process. In specific we introduce three empirically grounded and theoretically novel concepts (contact initiation, response handling and response reflection) drawn from the uncertainty of the creation process. We also introduce a conceptual model of network momentum, outlining the main relationships between the concepts and creation of successful momentum in the business network creation.

THURSDAY October 26 13.15-15, Room: TBA

Final PhD seminar

Snöfrid Börjesson Herou– PhD candidate,
Dept. of Economy and Society, School of Business, Economics and Law, University of Gothenburg

Opponent: Professor Martin Andersson, Det. of Industrial economics, Blekinge Institute of
Technology

TUESDAY November 14, 13.15-, IIE seminar room, 7th floor, Viktoriagatan 13

Research seminar:

Sing it out loud - Entrepreneurship in the SME Opera Enterprises in Scandinavia

Staffan Albinsson– Guest researcher, IIE, Dept. of Economy and Society, School of Business,
Economics and Law, University of Gothenburg

December 14-15 at University of Iceland

Research workshop:

The annual Workshop on Medical Innovation (WOMI)

Organized by University of Iceland (hosting), IIE at University of Gothenburg, and
TIK (Centre for Technology, Innovation and Culture) at
University of Oslo