



CONGRESS PROGRAM

The 9th International Congress on Coastal and Marine Tourism

June 13-16, Gothenburg, Sweden

Tuesday June 13					
11.00 – 17.00	Registration Registration table in the foyer at the Business School				
13.00 – 13.45	Welcome to CMT2017! Room: Aulan Opening of CMT2017 by Co-Chair Professor Marie Stenseke, Unit for Human Geography, University of Gothenburg Welcome from Host University – Professor Per Cramér, Dean of School of Business, Economics and Law, University of Gothenburg Welcome from Congress Host - Dr. John Armbricht, Head of Centre For Tourism (CFT), University of Gothenburg Welcome from Host Society – Professor Mark Orams, Co-Chair, International Coastal and Marine Tourism Society (ICMTS) Introduction to the Congress program – Dr. Andreas Skriver Hansen, Unit for Human Geography, University of Gothenburg				
13.45 – 14.30	Keynote 1 Room: Aulan Professor and congress Co-Chair Lena Mossberg				
14.30 – 15.30	Coffee break and Poster Session (see list of posters below) Room: Hyllan				
15.30 – 17.00	Parallel session 1 and Panel session 1				
	Session 1A <i>Cruise industry</i> Chair: Michael Lück Room: B 22	Session 1B <i>Visitor Monitoring</i> Chair: Claudio Aguayo Room: B 23	Session 1C <i>Tourism and Local Communities 1</i> Chair: Kristina Lindström Room: B 32	Session 1D <i>Surfing</i> Chair: Mark Orams Room: B 33	Panel session 1 <i>Innovation and Coastal and Marine Tourism</i> Room: C 24
	Perceived value predictors of loyalty and satisfaction in cruise tourism Elmarie Slabbert, Peet van der Merwe and Kiera Schoeman North-West University, South Africa	Estimating beach visitor exposure to water pollution Damian Morgan Federation University Australia, Australia	Social Processes in the Establishment of Shoreline Property Expectations and Access to Opportunities: A Case Study of Two Coastal Communities in Samaná, Dominican Republic Melvin Alvarez, Robert T. and Carlos G-Quijano University of Rhode Island, USA	Attracting German Kiteboarders to Dutch Waters: Niche-Marketing in Practice Timo Derriks and Stefka Mateva HZ University of Applied Sciences, Holland	The aim of this session is to focus on the capacity for coastal and marine tourism destinations to change and adapt. Discussions on the conditions, challenges and opportunities for innovations in the coastal and marine tourism context (collaboration, policy issues, product development, etc.)

	<p>Generation of value at the local level from cruise tourism - Example from the Norwegian coast Einar Lier Madsen Nordland Research Institute, Norway</p>	<p>Mobile app for visitor monitoring and education purposes in recreational areas Andreas Skriver Hansen and Claudio Aguayo AUT, New Zealand</p>	<p>Social data to inform tourism spatial planning in a remote Kimberley community Halina Kobryn, Jennifer Strickland-Munro, Susan A. Moore, David Palmer and Sam Bayley Murdoch University, Australia</p>	<p>The search for the perfect wave: An exploration of surf travel motivations Brooke A. Porter and Lindsay Usher Coral Triangle Conservancy, Philippines</p>	<p>Panelists Dominic Lapointe, Université du Québec à Montréal, Canada</p> <p>Susanne Lindegart, Maritime Cluster of West Sweden</p> <p>Jon Sundbo, Roskilde University, Denmark</p> <p>Moderator Eva-Maria Jernsand, University of Gothenburg</p>
	<p>Environmental Sustainability and the Future of the Cruise Tourism Ruhet Genç Turkish German University, Istanbul</p>	<p>Visitors Perceptions and Spatial Patterns in Coastal Heritage Sites: the Salt Marshes of Guérande (France), the Giant's Causeway (United Kingdom) and the Danish Wadden Sea Andreu-Boussut Vincent, Caroline Rufin-Soler and Céline Chadenas Université du Maine, France</p>	<p>Social-ecological resilience at the coastal periphery: Critical Human Social Network and Cultural Economy Perspectives from Australia's Great Ocean Road region Joseph M. Cheer Monash University, Australia</p>	<p>Do not go gentle into that good night – no way! Surfing as a lifestyle choice for older age groups Mark Orams Auckland University of Technology, New Zealand</p>	
	<p>Arctic communities' dilemma with Cruise Tourism and its regional implications - a case from Iceland and Greenland. Anna Karlsdottir and Lise Smed Olsen Nordregio, University of Iceland</p>		<p>The Engagement of 'the Poor' in the Coastal and Marine Tourism in Tanzania Wineaster Anderson University of Dar es Salaam, Tanzania</p>	<p>On sustainability concepts and how they resonate with tourism and recreation in coastal areas Marie Stenseke University of Gothenburg, Sweden</p>	
17.00 – 18.00	<p>Tram to Dicksonska Palatset The history of Gothenburg by Per Hallén in the trams</p>				
18.00 – 20.00	<p>Welcome Reception at Dicksonska Palatset Welcome by the City Mayor</p>				
19.30 – 21.00	<p>Student event: city tour Starts at Dicksonska Palatset and ends at Skansen Kronan</p>				

Wednesday June 14						
08.00 – 15.00	Registration Registration table in the foyer at the Business School					
09.00 – 10.00	Keynote 2 Room: Aulan Professor Dianne Dredge					
10.00 – 10.30	Coffee break Outside session rooms on third floor					
10.30 – 12.00	Parallel session 2, Panel session 2 and Workshop 1					
	Session 2A <i>Scuba diving-Snorkeling</i> Chair: Mark Orams Room: B 32	Session 2B <i>Planning and Development 1</i> Chair: Peter Myles Room: B 33	Panel session 2 <i>Coastal and marine tourism and recreation in a global context</i> Room: C 24	Workshop 1 <i>Meet the regional tourism actors!</i> Room: session hallway		
	Uncovering the secret life of wreck divers Joanne Edney Southern Cross University, Australia	Operation Phakisa unlocking the coastal & marine tourism potential in South Africa Peter Myles Nelson Mandela Bay Maritime Cluster, South Africa	Discussions with researchers on the relationship between tourism and recreational activities. Special emphasis will be put on an introduction to the Nordic context, where tourism and recreation need to coexist under the influence of powerful legislations (e.g. the right of public access and shoreline protection.	The West Sweden Tourist Board has invited local tourism actors working with coastal and marine tourism to give small 10 min talks about their project ideas – listen and be inspired!		
	Scuba diving tourism in Sihanoukville, Cambodia Mark Orams, Phirum Kunthea and Massimo Morellato Auckland University of Technology, New Zealand	Great expectations of less involvement: Organizational change in a coastal destination in Finland Kajsa G. Åberg and Kristina Sveld Umeå University, Sweden	Panelists Dianne Dredge, Aalborg University, Denmark Berit C. Kaae, Copenhagen University, Denmark	Tourism actors Orust Shellfish Adriaan van de Plasse Skärgårdsidyllen Kayak & Outdoor Ingela Holgersson Catxalot Linnea Sjögren		

	<p>Recreational diving as a vehicle towards Ocean Literacy. Case study: Mallorca, The Balearic Islands (Spain) Olga Garcia, Brian Garrod and Carl Cater Aberystwyth University, Wales</p>	<p>Documenting and mapping marine recreation and tourism in Denmark for Maritime Spatial Planning Anton S. Olafsson, Berit C. Kaae and H�el�ene Draux University of Copenhagen, Denmark</p>	<p>Jan Vidar Haukeland, Institute of Transport Economics, Norway</p> <p>Moderator Marie Stenseke, University of Gothenburg, Sweden</p>	<p>Ren Kust (Clean Coast) Ulrika Marklund</p> <p>Blue planning Cecilia Lindsten</p> <p>The Shellfish Journey Jill Axelsson</p> <p>Island Hopping in Bohusl�an Karin Gesouli</p>	
	<p>Below the Surface – underwater recreation in Denmark Berit C. Kaae, Anton S. Olafsson and H�el�ene Draux University of Copenhagen, Denmark</p>	<p>The Symbiotic Relationship between Maritime Clusters and Quadruple Helix System Peter Myles Nelson Mandela Bay Maritime Cluster, South Africa</p>			
12.00 – 13.00	<p>Lunch Room: Hyllan</p>				
13.00 – 14.30	<p>Parallel session 3 and Workshop 2</p>				
	<p>Session 3A <i>Governance/Stewardship + Marine Protected Areas</i> Chair: Jan Vidar Haukeland Room: B 22</p>	<p>Session 3B <i>Coastal Trails and Beaches</i> Chair: Ziene Mottiar Room: B 32</p>	<p>Session 3C <i>Local Opportunities</i> Chair: Marisol Vereda Room: B 33</p>	<p>Workshop 2 <i>Maritime clusters innovation arena</i> Room: D 31</p>	
	<p>Using stakeholder analysis to understand governance processes that facilitate benefit sharing between tourism and protected areas better Jasper Heslinga, Peter Groote and Frank Vanclay University of Groningen, Holland</p>	<p>The Transcending Disposition of the beaches and its influence on the beach use patterns – A case study on Gokarna, India Sushma J. Maligi IGNOU, New-Delhi, India</p>	<p>Entrepreneurial approaches to delivery of ocean based sporting events: A case study of “The Beach Series” from New Zealand Mark Orams and Cindy Wiersma Auckland University of Technology, New Zealand</p>	<p>The maritime clusters of West Sweden and Port Elizabeth, South Africa, host a workshop for business partners to meet and discuss business ideas across continents. The workshop starts off with presentations about the generic role and support of maritime clusters</p>	

	<p>Development and Conservational Role of Recreation in Marine Protected Areas. Case study: Small island Gili Trawangan, Indonesia Vladimir Cirjakovic, Ricky Avenzora and Rita Rostika Bogor Agricultural University, Indonesia</p>	<p>Beach users' perceptions of climate change adaptation projects in the Costa Brava Elisabet Roca and Míriam Villares Universitat Politècnica de Catalunya-Barcelona Tech, Spain</p>	<p>Sustainable Tourism Development in Cuba: SWOT analysis Pavína Látková and Malia Everette San Francisco State University, USA</p>	<p>for business innovation and sustainable growth. These presentations are then followed by group discussions around specific topics related to innovations in maritime tourism</p> <p>Organizers Suanne Lindegart Maritime Cluster of West Sweden</p> <p>Peter Myles Nelsen Mandela Bay Maritime Cluster, South Africa</p>
	<p>Scandinavian National Parks moving from the mountain to the coast – is the management designed to handle the visitation pressure and the tourism industry interests? Jan V. Haukeland, Knut B. Stokke and Andreas S. Hansen Institute of Transport Economics, Norway</p>	<p>How does the development of a coastal tourism route affect place-making and place identity among communities and entrepreneurs? Exploring the Wild Atlantic Way in Ireland. Ziene Mottiar and Theresa Ryan Dublin Institute of Technology, Ireland</p>	<p>The travel experience in a coastal resort. Exploring perceptions of cruise visitors in Ushuaia, Argentina Marisol Vereda and Carolina Cohen Universidad Nacional de Tierra del Fuego, CONICET, IDEI, Argentina</p>	
	<p>Integrating Health Metrics into Planning for Local Impacts from Tourism Teresa L. Penbrooke NCSU – GreenPlay - GP RED, USA</p>	<p>Tourism at Half Moon Beach, Saudi Arabia Mark Orams and Farwa Alkhalaf Auckland University of Technology, New Zealand</p>	<p>Embracing Thalassotherapy into Marine Tourism in Asian Context: Uljin, Korea In Joo Yoon Korea Maritime Institute, Korea</p>	
14.30 – 15.30	<p>Keynote 3 Room: Aulan National Park Director Anders Tysklind</p>			
15.30 – 15.50	<p>Coffee break In the foyer at the Business School Note! Will be served 'to-go' as most participants are going on the Mid Congress tour to Marstrand</p>			
15.50 – 22.00	<p>Mid Congress tour to Marstrand Busses will be parked outside the Business School. Program of the evening will be handed out during the coffee break</p>			

Thursday June 15					
08.00 – 16.00	<p style="text-align: center;">Registration Registration table in the foyer at the Business School</p>				
09.00 – 10.00	<p style="text-align: center;">Keynote 4 Room: Aulan Professor Alan A. Lew</p>				
10.00 – 10.30	<p style="text-align: center;">Coffee break Outside session rooms on third floor</p>				
10.30 – 12.00	Parallel session 4 and Panel session 3				
	<p>Session 4A <i>Tourism and Local Communities 2</i> Chair: Jon Sundbo Room: B 22</p>	<p>Session 4B <i>Yachting/Boating and Marinas</i> Chair: Bianca Koroschetz Room: B 23</p>	<p>Session 4C <i>Education and Interpretation</i> Chair: Andreas S. Hansen Room: B 32</p>	<p>Session 4D <i>Seafood Tourism</i> Chair: Eva Maria Jernsand Room: B 33</p>	<p>Panel Session 3 <i>Coastal and Marine Tourism in the Global South</i> Room: C 24</p>
	<p>Development of tourism and leisure activities in small fisher villages based on local community conditions Jon Sundbo Roskilde University, Denmark</p>	<p>Marinas as an element of coastal tourism infrastructure Heiner Haass Anhalt University, Germany</p>	<p>Using mobile learning in visitor free-choice education to enhance marine ecological literacy Claudio Aguayo and Chris Eames Auckland University of Technology, New Zealand</p>	<p>The role of food in destination development: focus on Zeeland, Netherlands Peter Kruizinga HZ University of Applied Sciences, Holland</p>	<p>Tourism and recreation is considered a potential for countries in the global south. The aim of this session is to focus on the specific challenges these countries are facing in the struggle for development through global tourism in coastal and marine contexts.</p>
	<p>Long-term impacts of tourism development projects in coastal community contexts Kristina N. Lindström and Erik Lundberg University of Gothenburg</p>	<p>Yachts passing by the west coast of Portugal. What to do to make the marina and the destination of Figueira da Foz a nautical tourism reference? Luís Silveira, Norberto Santos and Fernando Perna University of Coimbra, Portugal</p>	<p>Using SciCommercial videos for sustainable marine tourism management Wiebke Finkler University of Otago, New Zealand</p>	<p>A Taste of Coastal Place. Developing food festivals to meet coastal tourists' demands Anette Therkelsen Aalborg University, Denmark</p>	<p>Panelists Wineaster Anderson, University of Dar es Salaam, Tanzania Peter Myles, Nelson Mandela Bay Maritime Cluster, South Africa</p>

	<p>Coastal tourism, climate change adaptation and social innovation: living lab as socio-territorial model of action Dominic Lapointe and David Guimont Université du Québec à Montréal, Canada</p>	<p>Studying infrastructure's impact on sustainable consumer practices by exploring the case of boat maintenance practices in the Baltic Sea Bianca Koroschetz, Cecilia Solér and Emma Mäenpää University of Gothenburg, Sweden</p>	<p>Olrac Observer: An Interactive Citizen Science, Data Collection Platform with applications for Ecotourism Amos Barkai OLSPPS Marine, South Africa</p>	<p>The role of food festivals for the development of the local maritime economy Lucia Pizzichini, Tommy Andersson and Gian Luca Gregori Università Politecnica delle Marche, Italy</p>	<p>Alan A. Lew, Northern Arizona University, USA</p> <p>Moderator Robin Biddulph, University of Gothenburg, Sweden</p>
	<p>Zeeland Healthy Region: SAIL (Stay Active and Independent for Longer) Peter Kruizinga and M. Tempelman HZ University of Applied Sciences, Holland</p>	<p>"It's the feeling of vacation as soon as you get out on the sea." – Emerging emotions and affordances in leisure boating experience Neva Leposa University of Gothenburg, Sweden</p>	<p>A curriculum framework for coastal and marine tourism programmes Lynn Jonas, Peter Myles and Maria Magdalena Botha Nelson Mandela Metropolitan University, South Africa</p>	<p>The case of oyster safaris in Lysekil and the oyster bar in Kåringön Eva Maria Jernsand and Sandhiya Goolaup University of Gothenburg, Sweden</p>	
12.00 – 13.00	<p>Lunch Room: Hyllan</p>				
13.00 – 15.30	<p>Parallel session 5 and Workshop 3</p>				
	<p>Session 5A <i>Marine Wildlife</i> Chair: Michael Lück Room: B 22</p>	<p>Session 5B <i>Planning and Development 2</i> Chair: Lynnath Beckley Room: B 32</p>	<p>Session 5C <i>Marine Ecotourism + Social and Environmental Impacts</i> Chair: Brooke A. Porter Room: B 33</p>	<p>Workshop 3 <i>Marine Tourism SciCommercial Pocket Filmmaking Workshop</i> Room: D 31</p>	
	<p>Shark Watch NSW: A local solution with global application Jann Gilbert and Joanne Edney National Marine Science Centre, Southern Cross University, Australia</p>	<p>The Development and Restructuring of Post-soviet Resort: The Case of Jurmala, Latvia Maija Rozite and Aija van der Steen Turība University, Latvia</p>	<p>Vessel-based coral reef tourism observations from Maui: Working towards a best practices model Brooke A. Porter Coral Triangle Conservancy, Philippines</p>	<p>A practical workshop for marine tourism researchers wanting to conduct science communication related outreach of their research, with a focus on how to create engaging multimedia content for public communication,</p>	

	<p>Perspectives on crowding at a provisioned whale shark watching site Philip Dearden, Jackie Ziegler and Rick Rollins University of Victoria, Canada</p>	<p>Waterfront development and increased tourism opportunities for developing countries: Lessons for Nelson Mandela Bay from Cape Town (South Africa) and Manado (Indonesia) René Derrocks Nelson Mandela Metropolitan University, South Africa</p>	<p>Blubber and skin steroid hormone concentrations to evaluate chronic stress response from whale-watching vessels in humpback whales near Juneau, Alaska. Suzanne Teerlink, Larissa Horstmann-Dehn and Briana Witteveen University of Alaska, USA</p>	<p>with a particular focus on video production and storytelling. The workshop will introduce marketing and science communication theory and practice with application to marine tourism research.</p> <p>Organizers Wiebke Finkler and Lloyd Davis, University of Otago, New Zealand</p>	
	<p>The careless fish will be eaten by the shark: The risk, the motivation and the role of social media within close encounters with marine wildlife in Polynesia Chantal Denise Pagel, Michael Lück and Mark B. Orams Auckland University of Technology, New Zealand</p>	<p>Planning for climate change in coastal tourism destinations: the influences of transportation, taxes, beach access and beach width on Outer Banks tourism (North Carolina, USA) Erin Seekamp, Matthew Jurjonas and Karly Bitsura-Meszaros NC State University, USA</p>	<p>Travel behaviour of shark cage diving and whale watching marine adventure participants Linda-Louise Geldenhuys, Peet van der Merwe and Melville Saayman North-West University, Potchefstroom, South Africa</p>		
	<p>Encounters with albatross: Using Latent Class Analysis to profile pelagic bird watchers Michael Lück, Brooke A. Porter and Bart Neuts Auckland University of Technology, Auckland, New Zealand</p>	<p>Mapping human use of the remote Dampier Peninsula (Kimberley, northern Australia) prior to coastal tourism development Lynnath Beckley Murdoch University, Perth, Western Australia</p>	<p>Proposed Study on social power relations on remote resort islands: Social network analysis and stakeholder perceptions of justice Katherine Canfield University of Rhode Island, USA</p>		
	<p>Segmenting and sizing the angling market – the case of Denmark Carl H. Marcussen Centre for Regional and Tourism Research, Denmark</p>	<p>Product Development in Nature-Based Tourism: Case Finnish Archipelago Sanna-Mari Renfors and Jaana Ruoho Satakunta University of Applied Sciences, Finland</p>	<p>Understanding the telos of ‘research impact’ - or how to survive the new tourism-studies agenda? Rene Brauer and Mirek Dymitrow University of Surrey, England</p>		

15.30 – 16.00	Coffee break - outside session rooms on third floor
16.00 – 16.30	Closing ceremony Room: Aulan Co-Chairs Professors Lena Mossberg and Marie Stenseke summarize and close CMT2017
17.30 – 19.00	Get ready for dinner / explore the city
19.00 – 01.00	Congress dinner Room: Viktoriagatan 13 in the Piazza Evening dinner and entertainment

	Friday June 16
07.00 – 20.00	Post Congress tour to Kosterhavet National Park The bus leaves outside the Business School. To-go breakfast boxes will be served upon arrival at the bus. Program of the day will be distributed in the bus once we leave.

List of posters		
Marine Ecotourism: Future Opportunities for North Korean Tourism In Joo Yoon Korea Maritime Institute, Korea	Ecotourism and conservation of South American sea-lions (Otaria byronia): A journey for local sustainable development in central Peru Carlos Yaipen-Llanos ORCA, Peru	Recreational Fishing in Korea: Tourist Behaviour and Policy Issues Jang-Won Hong Korea Maritime Institute, Korea
An aesthetics of resilience: design and agency in contemporary coral restoration Rennie Meyers University of Rhode Island, USA	The challenge of ecotourism in northern Peru: Current situation and potential for marine conservation initiatives Carlos Yaipen-Llanos ORCA, Peru	Whale SENSE Alaska: Setting a Higher Standard for Stewardship and Responsible Whale-Watching Practices Suzanne Teerlink National Marine Fisheries Service, USA
Sea Turtles Tourism in Oman: Current Status and Future Prospects Mariam Al Busaidi Sultan Qaboos University, Oman	The canary in the coalmine: seabirds as sentinels of the plastic age Jann Gilbert Southern Cross University, Australia	